



## **Why we support the Paris 2024 bid.**

By 2050, two thirds of our planet's inhabitants will live in cities, which are already striving to cope with the major challenges of our time such as climate change and increasing inequality. However, cities are designing solutions to face these challenges and overcome them. Cities are key contributors toward a more inclusive, sustainable and innovative world.

As a pioneer in fields such as energy transition, digital technology and collaborative economy, Paris is a city already fully committed to change. In the perspective of the Olympic and Paralympic Games, the city will accelerate social and environmental progress, and carry out the relevant changes in Paris metropolitan area. In our opinion, Paris is the fittest placed city to meet this goal and to share it with the rest of the world.

We see Paris as an instrument for collective and decisive progress, as embodied in the Universal Declaration of Human Rights adopted by the United Nations in 1948, the Paris Agreement on Climate of December 2015, and the Cities for Life Summit in November 2016. These initiatives, which stemmed from the willingness to share and exchange information with other major cities of the world; have brought us together and united us.

This dialogue is evidence to us that Paris believes in innovation and in the collective capability of cities to reinvent themselves. Paris understands that environmental transition cannot be imposed, that progress cannot be improvised and that democratic revival cannot be forced. Paris has decided to embrace environmentalism on a daily bases. This is environmentalism defined by the people, for the people – and it begins with children and families.

Paris is also the two million people cheering together at the foot of the Eiffel Tower during Euro 2016. During this event, Paris demonstrated its expertise on security. Furthermore, it showed that it remains a city of celebration, inclusive and festive. These sporting moments of unity, touched us and inspired us deeply.

Today, the City of Light looks forward to pursuing Pierre de Coubertin Olympic 'vision, this Frenchman and founder of modern Olympics, was convinced that sports would build a better world. This bid comes one hundred years after the 1924 Olympic Games in Paris, the people of Paris wish to share with us their passion for sports and their interest for a sustainable future.

Inspired by this growing momentum, the 2024 Olympic Games could stand as a unique moment in History for environmental responsibility, innovative transport, social business, celebration and inclusiveness.

At a time, many cities are contemplating whether to host major sporting events, Paris has the assets, the infrastructure and the ambition to bring a new spirit to the Games. These games would belong to everyone; they would be constructive and bring joy to all. Like many who love Paris and sport, we support and wish the Paris 2024 bid every success.