



The International Boxing Association (AIBA) is a non-profit international organization which, with its 195 National Member Federations, governs the sport of boxing worldwide, working for the benefit of the sport and all its stakeholders, to help boxing realize its goals within the Olympic Movement and the international sporting arena.

Established in Lausanne since 2002 and at “La Maison du Sport International” since 2006, with a young and dynamic team of 35 people, we are now looking for a

PR & COMMUNICATIONS DIRECTOR

JOB DESCRIPTION

Reporting to the AIBA Executive Director, the PR & Communications Director's main area of responsibility will be the development and implementation of the AIBA's Communication Strategy.

Specific areas of responsibility will cover:

- Planning, organizing, and directing overall communication strategies and public information activities;
- Identify communication needs and goals. The PR & Communications Director will conduct a periodic needs assessment to understand how AIBA communicates within the field and across fields and identify gaps and opportunities;
- Directly manage the PR & Communications Department and work closely with external consultants to maximize the effectiveness of communication strategies;
- Overseeing AIBA's digital communications, including the content for the website, social media and newsletters;
- Manage and handle several information channels and platforms (from live interviews to press releases to social media);
- Produce content for distribution through several information channels and platforms;
- Coordinating, overseeing and attending press activities, such as press releases and events;
- Maintaining extensive and positive relationships with national and international media;
- Monitor appearances of AIBA and its members in media;
- Representing the organization in the media and other relevant occasions;
- Developing and implementing annual strategic communication plans that include goals, activities, materials, and performance indicators;
- Providing detailed reports of communications activities, including return-on-investment analyses;
- Participating in strategic planning with the Executive Director.

Any other activity as required by the Executive Director.



QUALIFICATIONS

- Degree in PR & Communications;
- At least 10 years of relevant experience in areas related to PR & Communications in sports;
- Excellent knowledge of the International Sport Industry and International Media;
- Strong leadership and consensus building skills; strategic planning experience; a proven track record of developing and administering communication plans;
- Excellent written and verbal presentation skills with the ability to interact with a variety of audiences;
- Both team-player and manager;
- Highly organized with the ability to multi-task in a fast-paced organization
- A superior work ethic;
- Excellent computer skills (Microsoft Office) is required, as well as ability to keep abreast of technological developments in the field of technical/competition management, result systems and database;
- English is the working languages of the AIBA headquarters. Fluency in oral and written English is a must. Working knowledge of other languages, in particular French, Russian and Spanish is an advantage;
- Willingness to work flexibly, cover weekend work when needed;
- Available for international travel.

Date of issuance: March 13, 2014

Based in: AIBA Headquarters at La Maison du Sport International, Lausanne (Switzerland)

Start date: April 2014

If you are interested in this position and you match the profile description, please send your application by email to david.obrist@aiba.org or by post to:

INTERNATIONAL BOXING ASSOCIATION (AIBA)

Maison du Sport International

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